



GREETINGS FROM PINK INC.

As the year comes to a close I wanted to share something fun with you. I went out to Palm Springs for the EDPA show – Exhibit Designers Producers Association – read my recap at Exhibitors Daily.

However, what I really wanted to share was my after show experience. It is about Dates! The kind you eat.

DESSERT IN THE DESERT

On the last day at lunch at EDPA in Palm Springs, California, I was having a great conversation with good friends and colleagues Bonnie Bruha of Alpha Omega Exhibits, Steve Bruha of Foundation Fabricators and Jill Brookman from Exhibit Builder Magazine.

We got to the dessert portion when Jill chimed in “I am not eating dessert here, I am saving myself for a DATE SHAKE”. Intrigued, I asked “DATE SHAKE?” Jill explained – “Down the road, just east from here is a wonderful Date Farm called Shields – when you see the giant Shield stop and get a Date Shake.”

Ok, sounds good to me. With the show done and a free day, I woke up Saturday morning, checking online that Shields was indeed open early. I drove to the shield and at 9am I encountered my Date Shake and a great shake it was!

What I also discovered was a wonderful old sign with the fact that Shield’s was established in 1924. Mr. Shields was certainly in love with his dates! I also fell in love with this old time visitor’s center experience and gardens. Take a look at my photos and I will tell you that I was the lone person in the theater and I learned a lot about dates! I also took home a couple of pounds of Medjool dates and they are fresh and yummy!

So next time you are in Palm Springs – take the drive out to Indio and get that Date Shake, and don’t miss the show - Romance and Sex Life of the Date.

If you can’t make it to CA, jump online and order dates from Shields!
<http://www.shieldsdates.com/>



NEWS FROM PINK INC.

We need your help to become Event Solutions - Supplier of the Year. Pink Inc. is a finalist and we are honored to be nominated.

VOTE for PINK INC here:

<http://www.event-solutions.com/spotlight/vote/>

Take a look at all the amazing work of our event colleagues in the profiles online.

Each December voting begins for the event industry Spotlight Awards. The awards are presented at the Event Solutions Conference in March in Las Vegas.

And visit Pink Inc in booth 1023 at The Special Event in New Orleans Jan 13-15. Debra will also be an educator speaking about Event Design : focus fabric.



PINK INC PRODUCT SPOTLIGHT THE THANKSGIVING DAY HALFTIME SHOW

Each year on Thanksgiving the Dallas Cowboys host the most watched football game next to the Super Bowl. This year the halftime show producers engaged Pink Inc. to bring in our original Tree of Life fabric structures to enhance the visuals on the field.

Dallas based production company Corporate Magic called on Pink Inc. to create a variation of our proprietary Tree of Life tension fabric sculptures. It had to be bigger than our largest (90’ at the top and 70’ tall) with specific colors. These giant fabric structures were designed to rise out of the sponsor’s Salvation Army cauldrons.

Pink Inc. based the structures on our standard shapes, modifying them through both physical and 3D CAD models. We sent both of the finished structures a week in advance so Dallas based company Media West had time to work on the rigging onsite. With the stadium ceiling height of 240’, you can imagine the rigging was challenging to say the least and had to go perfectly!

And PERFECTION! It was very exciting to watch the Dallas Cowboys Thanksgiving Halftime show as it came off without a hitch. The band Daughtry, the Dallas Cowboy Cheerleaders and Pink Inc! Take a look here!

http://www.youtube.com/watch?v=cdC_2ZpZp3A



PINK INC PRODUCT SPOTLIGHT

The community is giving back – this year has been tumultuous in a lot of ways and community members are giving back.

To this end, here are several of our industry partners supporting Pink Inc. Thank you all and right back at you! Take a look!

Perfect Productions -

<http://www.perfectprod.com/PPBlog/2009/12/perfect-productions-pal-of-week.html>

For Events large or small call on Perfect Productions - After all, why have an ordinary party when you can have a PERFECT one?

Concept Design Productions -

<http://www.conceptdesigninc.com/newsletters/2009/december/>

Concept Design Productions is a full-service scenic design company that specializes in modular rental stock, custom fabrication, and creative design services.

Icon Presentations -

<http://icon-presentationsblog.com/spread-the-love-join-these-great-eventprofs-facebook-pages/>

Icon Presentations helps meeting planners bring their presentation dreams to life using audio, video, lighting and visuals.



A WORD WITH DEBRA

Happy Holidays to All!

2009 preposterous, 2010 prosperous!

Did you notice that 2010 or Twenty-Ten is like really being in the future? We are about to experience the future!

Exciting times! Lots of changes!

Need I say more?

